# 2027 SHOW PROGRAM AD SPACE

GET AHEAD OF THE COMPETITION BY PUTTING YOUR INFORMATION IN THE HANDS OF EVERYONE WHO ATTENDS THE SHOW AND SUBSCRIBES ONLINE THROUGH OUR WEBSITE!

Produced by the most trusted name in the Sport Show Industry - Renfro Productions!

Ford
72ND ANNUAL
INDIANAPOLIS
BOAT, SPORT & TRAVEL
SHOW™

## FULL COLOR ADS:

CENTER SPREAD (2 pages): $4,500
FULL PAGE BACK COVER: $3,000
FULL PAGE INSIDE: $2,000
FRONT COVER BANNER AD: $1,900
1/2 PAGE AD: $1,200
BANNER AD: $925
1/4 PAGE AD: $800
BUSINESS CARD AD: $250

## MORE THAN JUST A SHOW PROGRAM

— FREE TO EVERYONE WHO ATTENDS THE SHOW

— E-BLASTED TO TENS OF THOUSANDS OF CONSUMERS WHO HAVE SPECIFICALLY REQUESTED SHOW INFORMATION

— E-READER VERSION WITH CLICKABLE LINKS TO YOUR WEBSITE

— OVER HALF OF RENFRO PRODUCTIONS' SHOW VISITORS INDICATE THEY'VE READ THE SHOW PROGRAM IN ADVANCE OF THE SHOW

— PROMOTED ON ALL SOCIAL MEDIA SITES WITH LINKS DIRECTLY TO THE SHOW PROGRAM

## SPACE IS LIMITED ORDER NOW!

SEE THE ORDER FORM ON BACK FOR ALL THE DETAILS !

**CALL US TODAY FOR MORE INFORMATION**


RENFROPRODUCTIONS.COM

765 - 641 - 7712

Renfro Productions & Management, Inc. | 6405 Dr. MLK Jr. Blvd | Anderson, IN 46013 | info@renfroproductions.com

# Exclusive Offer for our Exhibitors & Sponsors Only!

## *PROMOTE YOUR PRODUCT OR SERVICE TO THOUSANDS OF OUTDOOR ENTHUSIASTS IN OUR 2027 SHOW PROGRAM!*

Our Show Programs, which Renfro Productions produces in house, are distributed free of charge to tens of thousands of consumers. We distribute through consumer E-blasts, as an e-reader version through social media links, on our website and at the door for each of our shows.

### DOCUMENT/IMAGE REQUIREMENTS

- Do not copy & paste images from a program into a page layout program. Import or place the images through the page layout program.
- Make sure the file extensions remain intact on all files. If they are changed or omitted, they are unrecognizable when transferred
- Create yor document to the exact size it will print
- All images should be converted to CMYK
- The file can be sent to us a s PDF.
- All images should have a minumum resolution of 300dpi at 100%
- All images files should be TIF, JPG or EPS.
- PICT and GIF files are low-resolution web files not suitable for printing

## FULL COLOR PROGRAM ADVERTISING RATES:

| Type | Size | Cost | Qty | Total Cost |
|---|---|---|---|---|
| CENTER SPREAD (2 pages) : | 20.5”w x 16”h | $4,500.00 | _____ | $_____ |
| FULL PAGE - BACK COVER : | 10.25”w x 16”h | $3,000.00 | _____ | $_____ |
| FULL PAGE - INSIDE PAGE : | 10.25”w x 16”h | $2,000.00 | _____ | $_____ |
| BANNER AD - FRONT COVER : | 10.25”w x 2.5”h | $1,900.00 | _____ | $_____ |
| 1/2 PAGE AD (HORIZONTAL) : | 10.25”w x 8”h | $1,200.00 | _____ | $_____ |
| BANNER AD - INSIDE PAGE: | 10.25”w x 2.5”h | $925.00 | _____ | $_____ |
| 1/4 PAGE AD (VERTICAL) : | 5.125”w x 8”h | $800.00 | _____ | $_____ |
| BUSINESS CARD AD: | 3.5”w x 2”h | $250.00 | _____ | $_____ |

*50% DEPOSIT OR FULL PAYMENT DUE WITH ADVERTISEMENT RESERVATION* $_____

Deadline for ad space reservation, artwork submission and final payment is **December 1st, 2026**

Above ad rates are for camera-ready artwork • Submit artwork to tjameson@renfroproductions.com

***Need an ad designed? Let us know and we can help!***

ADVERTISER/ EXHIBITOR: _____

CONTACT: _____ PHONE: _____

EMAIL: _____

MAILING ADDRESS: _____

CITY: _____ STATE/ PROVINCE: _____ ZIP: _____

SIGNATURE: _____ DATE: _____

**MAKE CHECK PAYABLE TO RENFRO PRODUCTIONS & MANAGEMENT INC.**

50% DEPOSIT OR FULL PAYMENT DUE WITH ADVERTISEMENT RESERVATION | BALANCE DUE DECEMBER 1st, 2026