

2024 SHOW PROGRAM AD SPACE

GET AHEAD OF THE COMPETITION BY PUTTING YOUR INFORMATION IN THE HANDS OF EVERYONE WHO ATTENDS THE SHOW AND SUBSCRIBES ONLINE THROUGH OUR WEBSITE!

Produced by the most trusted name in the Sport Show Industry - Renfro Productions!



BANNER AD



1/2 PAGE AD

1/4 PAGE AD

BUSINESS CARD AD

BUSINESS CARD AD

BUSINESS CARD AD

BUSINESS CARD AD



FULL COLOR ADS:

CENTER SPREAD (2 pages): \$4,500

FULL PAGE BACK COVER: \$3,000

FULL PAGE INSIDE: \$2,000

FRONT COVER BANNER AD: \$1,900

1/2 PAGE AD: \$1,000

BANNER AD: \$925

1/4 PAGE AD: \$600

BUSINESS CARD AD: \$250

MORE THAN JUST A SHOW PROGRAM

- FREE TO EVERYONE WHO ATTENDS THE SHOW
- E-BLASTED TO THOUSANDS OF CONSUMERS WHO HAVE SPECIFICALLY REQUESTED SHOW INFORMATION
- E-READER VERSION WITH CLICKABLE LINKS TO YOUR WEBSITE
- OVER HALF OF RENFRO PRODUCTIONS' SHOW VISITORS INDICATE THEY'VE READ THE SHOW PROGRAM IN ADVANCE OF THE SHOW
- PROMOTED ON ALL SOCIAL MEDIA SITES WITH LINKS DIRECTLY TO THE SHOW PROGRAM

SPACE IS LIMITED ORDER NOW!

SEE THE ORDER FORM ON BACK FOR ALL THE DETAILS !

CALL US TODAY FOR MORE INFORMATION

RENFROPRODUCTIONS.COM   

765 - 641 - 7712 | 877 - 892 - 1723

Renfro Productions & Management, Inc. | 6405 Dr. MLK Jr. Blvd | Anderson, IN 46013 | info@renfroproductions.com



Exclusive Offer for our Exhibitors & Sponsors Only!

PROMOTE YOUR PRODUCT OR SERVICE TO THOUSANDS OF OUTDOOR ENTHUSIASTS IN OUR 2024 SHOW PROGRAM!

Our Show Programs, which Renfro Productions produces in house, are distributed free of charge to tens of thousands of consumers. We distribute through consumer E-blasts, as an e-reader version through social media links, on our website and at the door for each of our shows.

FULL COLOR PROGRAM ADVERTISING RATES:

| Type | Size | Cost | Qty | Total Cost |
|----------------------------|-----------------|------------|-------|------------|
| CENTER SPREAD (2 pages) : | 20.5"w x 16"h | \$4,500.00 | _____ | \$_____ |
| FULL PAGE - BACK COVER : | 10.25"w x 16"h | \$3,000.00 | _____ | \$_____ |
| FULL PAGE - INSIDE PAGE : | 10.25"w x 16"h | \$2,000.00 | _____ | \$_____ |
| BANNER AD - FRONT COVER : | 10.25"w x 2.5"h | \$1,900.00 | _____ | \$_____ |
| 1/2 PAGE AD (HORIZONTAL) : | 10.25"w x 8"h | \$1,000.00 | _____ | \$_____ |
| BANNER AD - INSIDE PAGE: | 10.25"w x 2.5"h | \$925.00 | _____ | \$_____ |
| 1/4 PAGE AD (VERTICAL) : | 5.125"w x 8"h | \$600.00 | _____ | \$_____ |
| BUSINESS CARD AD: | 3.5"w x 2"h | \$250.00 | _____ | \$_____ |
| | | | | \$_____ |

50% DEPOSIT OR FULL PAYMENT DUE WITH ADVERTISEMENT RESERVATION

Deadline for ad space reservation, artwork submission and final payment is **December 1st, 2023**

Above ad rates are for camera-ready artwork · Submit artwork to tjameson@renfroproductions.com
Need an ad designed? Let us know and we can help!

ADVERTISER/ EXHIBITOR: _____

CONTACT: _____ PHONE: _____

EMAIL: _____

MAILING ADDRESS: _____

CITY: _____ STATE/ PROVINCE: _____ ZIP: _____

SIGNATURE: _____ DATE: _____

MAKE CHECK PAYABLE TO RENFRO PRODUCTIONS & MANAGEMENT INC.
50% DEPOSIT OR FULL PAYMENT DUE WITH ADVERTISEMENT RESERVATION | BALANCE DUE DECEMBER 1ST, 2023