



24TH ANNUAL

INDIANA
Deer,
TURKEY AND
Waterfowl
EXPO



THE MIDWEST'S PREMIER
HUNTING EXPO

FEBRUARY 24 - 27, 2022

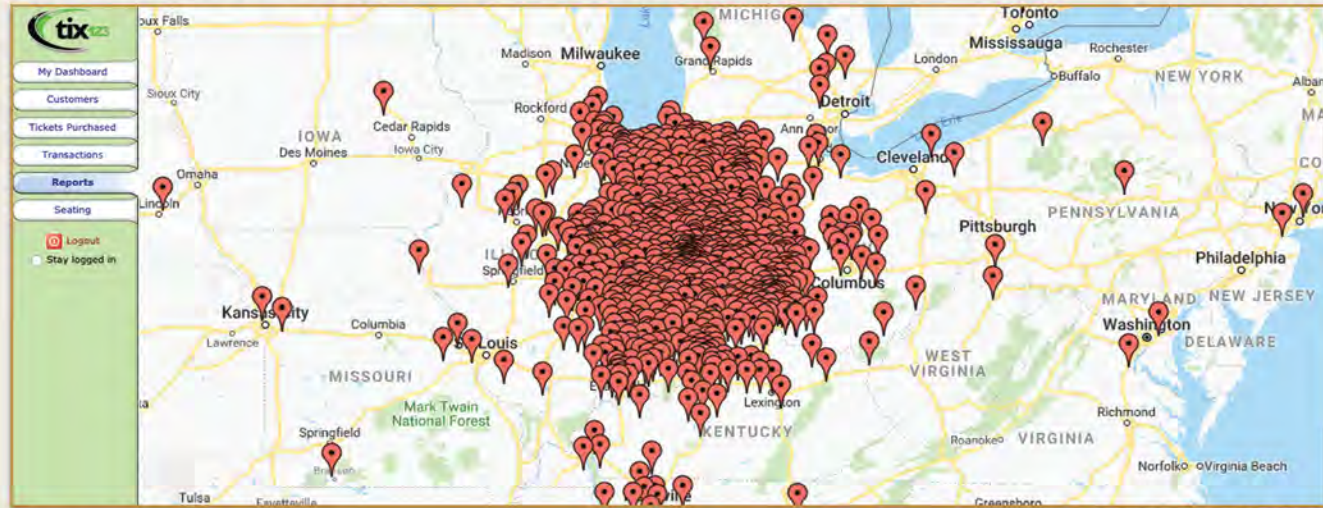
INDIANA STATE FAIRGROUNDS | EXPOSITION HALL

WWW.RENFROPRODUCTIONS.COM



A Show WITH DRAWING POWER

OUR ADVERTISING REACHES MILLIONS OF HOUSEHOLDS ACROSS THE MIDWEST



MAP OF 2020 E-TICKET PURCHASES

ADVERTISING:

Our advertising campaign includes over 100 television stations, radio stations & publications in the Indianapolis, Cincinnati, Louisville & Chicago DMA's & across the midwest.

PUBLICITY:

Our publicity includes: Television Broadcasts with our Exhibitors live from the show floor & in-studio · Feature stories in daily, weekly & monthly publications · Facebook Live interviews with Exhibitors & celebrity guests

SOCIAL MEDIA:

We use All Social Media Platforms extensively through posts, videos, shared content & live streamed events to promote our exhibitors & showcase new products. Follow Us On:

Facebook: Indiana Deer, Turkey & Waterfowl Exposition **YouTube:** Indiana Deer, Turkey & Waterfowl Expo

Instagram, Snapchat & Twitter: @IndyHuntingExpo

With our all-encompassing & effective regional marketing campaign, we draw attendees from the entire state of Indiana, as well as visitors from Michigan, Ohio, Kentucky, Illinois & beyond.

WHEN CHOOSING YOUR NEXT CONSUMER TRADE SHOW, CHOOSE RENFRO PRODUCTIONS - A COMPANY WITH OVER 65 YEARS OF CONSUMER SHOW SUCCESS.



ATTENDEES LIKELY TO RETURN AGAIN NEXT YEAR



ATTENDEES HAVE COME TO THE SHOW FOR 4+ YEARS



ATTENDEES ARE BETWEEN THE AGES OF 25-54



ATTENDEES SAY THEIR PURCHASING DECISIONS ARE INFLUENCED BY WHAT THEY SEE & LEARN AT THE EXPO

A show so successful it brings the crowd back year after year. A show with purchasing power. Surveys show that our attendees spend a combined average of \$27,000,000 for hunting supplies, trips and services per year. Enter your business into that equation by being an exhibitor in one of the premier shows of its kind in the nation.

Our show visitors have an above average income, earning an average of \$63,600 per year.

Indiana continues to be one of the top quality, whitetail producing states in the country.

Meet new prospects, renew old relationships, and connect with current customers.

Sell products, test market new products and market your services.

Move your store location where you will see tens of thousands of potential customers in 4 days!

THE INDIANA DEER, TURKEY & WATERFOWL EXPO IS THE MOST COST-EFFECTIVE WAY TO REACH BUYERS FROM MULTIPLE MIDWEST CITIES ALL IN ONE SHOW.

BOOTH RATES:

INLINE BOOTHS : \$650

3-4 BOOTHS : \$525

BULK SPACE RATE : \$3.75 PER SQ.FT. FOR 400SQ. FT. AND UP

CORNER BOOTHS : \$750

5 OR MORE BOOTHS : \$450

SHOW HOURS:

THURSDAY, FEBRUARY 24TH

FRIDAY, FEBRUARY 25TH

SATURDAY, FEBRUARY 26TH

SUNDAY, FEBRUARY 27TH

NOON - 7 PM

NOON - 8 PM

10 AM - 8 PM

10 AM - 5 PM

MOVE IN:

TUESDAY, FEBRUARY 22ND

WEDNESDAY, FEBRUARY 23RD

THURSDAY, FEBRUARY 24TH

NOON - 8 PM

8 AM - 8 PM

8 AM - 11 AM (no trailers, hand carry only)

MOVE OUT:

SUNDAY, FEBRUARY 27TH

MONDAY, FEBRUARY 28TH

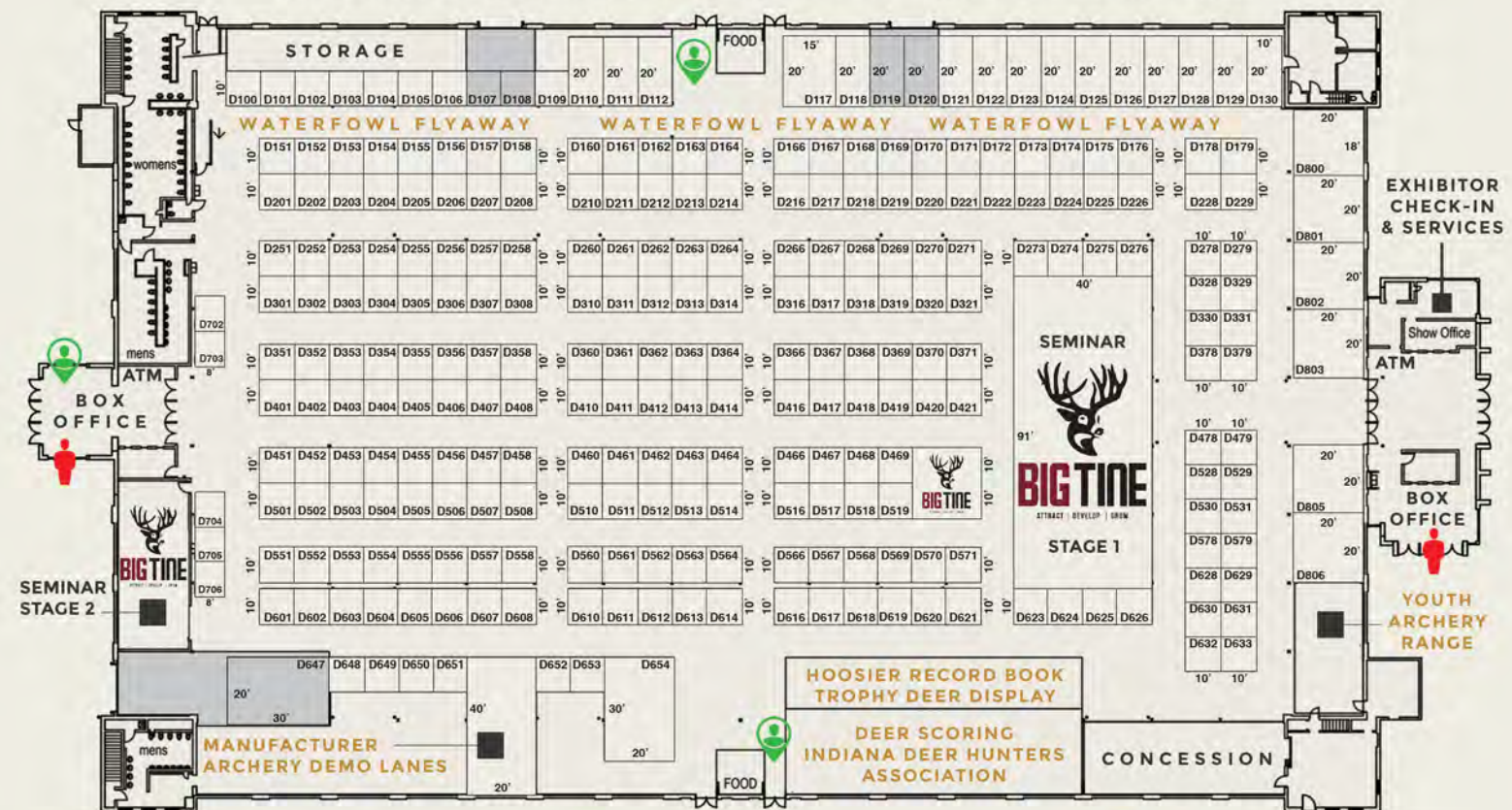
5 PM - 10 PM

8 AM - NOON



EXPO HALL

TICKET INCLUDES ADMISSION TO FORD INDIANAPOLIS BOAT, SPORT & TRAVEL SHOW



LAST IN - FIRST OUT OVERHEAD DOOR 14' TALL BY 12'4" WIDE



EXHIBITOR PASSGATE ENTRANCE



BOX OFFICE

HERE ARE SOME UNSOLICITED COMMENTS FROM OUR EXHIBITOR SURVEY:

“Enjoyed seeing my existing clients and making some new contacts from across the midwest. The show appeared to have good advertisement in Kentucky which is where i’m from.”

“The move-in is very easy and convenient. The show staff is awesome and all of our booth mates over the last 2 years have been wonderful.”

“We benefited by the easy access for the customers and the aisles were wide enough so that they could stop and really look at the merchandise.”

“The friendliness of staff and other vendors was much appreciated. They were all very helpful.”

“We missed your show in 2018, and so many of our customers were upset. So much so that they called us for 2019. We have never had this happen before. This show has led us to make so many new friends. it almost feels like family when we get there and get set up. We had really great booth neighbors that were so helpful and nice. I don’t plan to miss another one in the next 5 years if possible.”

**CALL TODAY FOR INFORMATION &
RESERVE YOUR SPACE.**



765 - 641 - 7712

877 - 892 - 1723

FAX 765 - 641 - 7756

KEVIN RENFRO | MITCH RENFRO | CHUCK EVANS

INFO@RENFROPRODUCTIONS.COM