



January 14-16 & 19-23, 2022
Cincinnati, Ohio

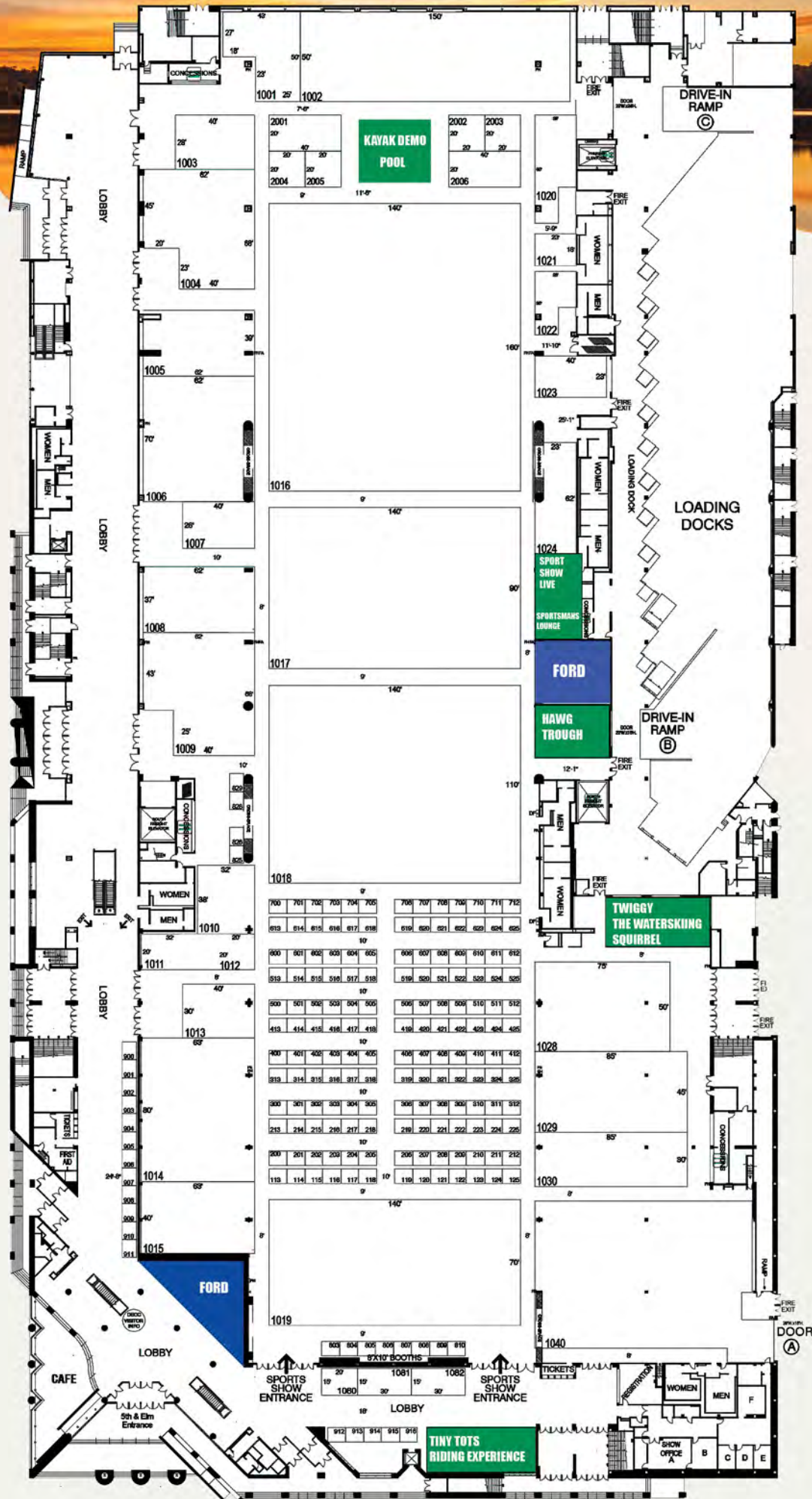


DUKE ENERGY CONVENTION CENTER

2022

www.RenfroProductions.com

Cincinnati's Premier Outdoor Show!



Booth Rates

Inline Booths	\$ 900.00 (Full Show)
	\$ 645.00 (First 3 days)
	\$ 750.00 (Last 5 days)
Corner Booths	\$1,000.00 (Full Show)
	\$ 745.00 (First 3 days)
	\$ 850.00 (Last 5 days)

BULK SPACE

	Until July 15th	After July 15th
Under 1000 SF	\$4.55/SF	\$5.55/SF
1,000—1,500 SF	\$4.05/SF	\$5.05/SF
Over 1,500 SF	\$3.55/SF	\$4.55/SF

Move In

Thurs. January 13	8am—8pm
Fri. January 14	8am—4pm
Wed. January 19	8am—2pm

***Bulk Exhibitors will receive detailed move-in schedule*

Show Hours

Fri. January 14	5pm—9pm
Sat. January 15	10am—9pm
Sun. January 16	10am—5pm
CLOSED Mon. & Tues.	
Wed. January 19	3pm—9pm
Thurs. January 20	3pm—9pm
Fri. January 21	3pm—9pm
Sat. January 22	10am—9pm
Sun. January 23	10am—5pm

Move Out

Sun. January 16	5pm—10pm
Sun. January 23	5pm—10pm
Mon. January 24	8am—5pm

Renfro Productions & Management knows advertising & promotion. We place all of our advertising and know-how to target your customers with an all-encompassing and effective regional marketing campaign. With our campaign, we will reach and draw attendees from surrounding markets. We have done this in other markets, and we know how to pull attendees regionally.



ADVERTISING:

Our advertising campaign includes more than 50 television stations, radio stations and publications in the Cincinnati, Columbus, Dayton, Southeast Indiana, Lexington, Frankfort, Portsmouth, Chillicothe markets.

DIGITAL MEDIA:

More and more people become "cord cutters" or are "never corded" digital and streaming TV viewers. Advertising is changing rapidly and nothing is changing faster than the way we view TV. We know our audience, we know where to reach them, how to motivate them and we have the marketing budget to provide a truly effective multi media campaign.

PUBLICITY:

Our publicity includes: Television Broadcasts with our Exhibitors live from the show floor & in-studio. Feature stories in daily, weekly & monthly publications. Facebook Live interviews with Exhibitors & celebrity guests.

SOCIAL MEDIA:

We use All Social Media Platforms extensively through posts, videos, shared content & live streamed events to promote our exhibitors & showcase new products.

ADVERTISE IN OUR SHOW PROGRAM!



Put your information in the hands of everyone who attends the show & who subscribe online by advertising in the 2022 Show Program!!

- Free to everyone who attends the show
- E-blasted to 10's of thousands of consumers who have specifically requested show information
- E-reader version with clickable links to your website
- Nearly ½ of our Attendees indicate they've read the Show Program in advance of the Show!
- Promoted on all of our Social Media sites with links directly to the show program

- Full Page Back Cover - \$2,500
 - Full Page Inside - \$1,800
 - Front Cover Banner Ad - \$1,500
 - ½ Page Ad - \$975
 - Banner Ad - \$875
 - ¼ Page Ad - \$595
 - Business Card Ad - \$200
- FULL COLOR ADS!**

SAVE 10% on Your Ad When Purchased With Your Booth Space! Space is Limited!! Order Now!!

CHOOSE RENFRO PRODUCTIONS:

With over 68 years of experience producing consumer trade shows, we are confident in our ability to pinpoint your target audience and increase your business productivity.

Take a look at just a few examples of how we get the job done.

- Seminars and demonstrations by top industry professionals and celebrities
- Hands-On demonstrations and crowd participation features
- Highlighting exciting new products and exhibitors
- Floor plans that create optimal crowd flow that make your time on the show floor productive
- Show management that is always visible and on the show floor ready to assist exhibitor needs
- Extensive attendee and exhibitor surveys conducted during and after the show every year to help us produce the most cost-effective consumer show possible

Call today for information and reserve your space!

Kevin Renfro • Mitch Renfro • Chuck Evans

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