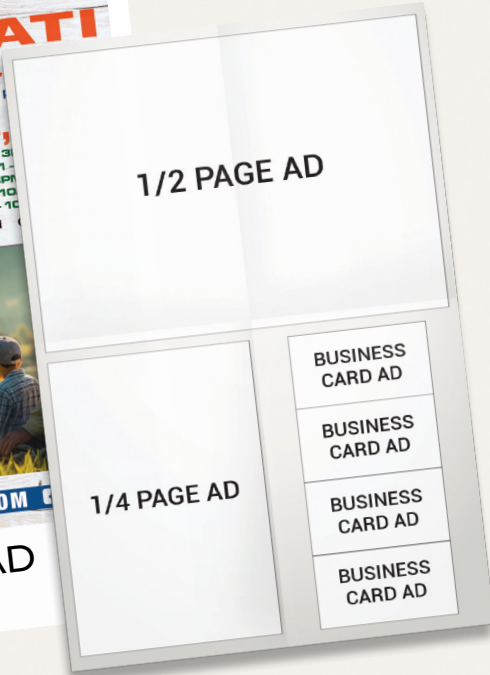


# 2027 SHOW PROGRAM AD SPACE

GET AHEAD OF THE COMPETITION BY PUTTING YOUR INFORMATION IN THE HANDS OF EVERYONE WHO ATTENDS THE SHOW AND SUBSCRIBES ONLINE THROUGH OUR WEBSITE!

Produced by the most trusted name in the Sport Show Industry - Renfro Productions!



## FULL COLOR ADS:

CENTER SPREAD (2 pages): \$3,500

FULL PAGE BACK COVER: \$2,500

FULL PAGE INSIDE: \$1,800

FRONT COVER BANNER AD: \$1,500

1/2 PAGE AD: \$1,175

BANNER AD: \$875

1/4 PAGE AD: \$795

BUSINESS CARD AD: \$200

## MORE THAN JUST A SHOW PROGRAM

- FREE TO EVERYONE WHO ATTENDS THE SHOW
- E-BLASTED TO TENS OF THOUSANDS OF CONSUMERS WHO HAVE SPECIFICALLY REQUESTED SHOW INFORMATION
- E-READER VERSION WITH CLICKABLE LINKS TO YOUR WEBSITE
- OVER HALF OF RENFRO PRODUCTIONS' SHOW VISITORS INDICATE THEY'VE READ THE SHOW PROGRAM IN ADVANCE OF THE SHOW
- PROMOTED ON ALL SOCIAL MEDIA SITES WITH LINKS DIRECTLY TO THE SHOW PROGRAM

## SPACE IS LIMITED ORDER NOW!

SEE THE ORDER FORM ON BACK FOR ALL THE DETAILS !

**CALL US TODAY FOR MORE INFORMATION**

**RENFROPRODUCTIONS.COM**   

765 - 641 - 7712

Renfro Productions & Management, Inc. | 6405 Dr. MLK Jr. Blvd | Anderson, IN 46013 | [info@renfroproductions.com](mailto:info@renfroproductions.com)



**Exclusive Offer for our Exhibitors & Sponsors Only!**  
**PROMOTE YOUR PRODUCT OR SERVICE TO THOUSANDS**  
**OF OUTDOOR ENTHUSIASTS IN OUR 2027 SHOW PROGRAM!**

Our Show Programs, which Renfro Productions produces in house, are distributed free of charge to tens of thousands of consumers. We distribute through consumer E-blasts, as an e-reader version through social media links, on our website and at the door for each of our shows.

**DOCUMENT/IMAGE REQUIREMENTS**

- Do not copy & paste images from a program into a page layout program. Import or place the images through the page layout program.
- Make sure the file extensions remain intact on all files. If they are changed or omitted, they are unrecognizable when transferred
- Create your document to the exact size it will print
- All images should be converted to CMYK
- The file can be sent to us as PDF.
- All images should have a minimum resolution of 300dpi at 100%
- All images files should be TIF, JPG or EPS.
- PICT and GIF files are low-resolution web files not suitable for printing

**FULL COLOR PROGRAM ADVERTISING RATES:**

Type	Size	Cost	Qty	Total Cost
CENTER SPREAD (2 pages) :	20.5"w x 16"h	\$3,500.00	_____	\$_____
FULL PAGE - BACK COVER :	10.25"w x 16"h	\$2,500.00	_____	\$_____
FULL PAGE - INSIDE PAGE :	10.25"w x 16"h	\$1,800.00	_____	\$_____
BANNER AD - FRONT COVER :	10.25"w x 2.5"h	\$1,500.00	_____	\$_____
1/2 PAGE AD (HORIZONTAL) :	10.25"w x 8"h	\$1,175.00	_____	\$_____
BANNER AD - INSIDE PAGE:	10.25"w x 2.5"h	\$875.00	_____	\$_____
1/4 PAGE AD (VERTICAL) :	5.125"w x 8"h	\$795.00	_____	\$_____
BUSINESS CARD AD:	3.5"w x 2"h	\$200.00	_____	\$_____

**50% DEPOSIT OR FULL PAYMENT DUE WITH ADVERTISEMENT RESERVATION** \$\_\_\_\_\_

Deadline for ad space reservation, artwork submission and final payment is **November 6th, 2026**

Above ad rates are for camera-ready artwork · Submit artwork to [tjameson@renfroproductions.com](mailto:tjameson@renfroproductions.com)

***Need an ad designed? Let us know and we can help!***

ADVERTISER/ EXHIBITOR: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/ PROVINCE: \_\_\_\_\_ ZIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**MAKE CHECK PAYABLE TO RENFRO MANAGEMENT, LLC**

50% DEPOSIT OR FULL PAYMENT DUE WITH ADVERTISEMENT RESERVATION | BALANCE DUE NOVEMBER 6th, 2026