

**IT'S BACK AND NOW PART OF THE 8-DAY  
FORD INDIANAPOLIS BOAT, SPORT & TRAVEL SHOW!**



**TWO MASSIVE  
WEEKENDS OF  
SALES!!**

**MOTORCYCLE &  
POWERSPORTS™**

**— EXPO —**

**Feb. 20-22 & 25-Mar. 1, 2026**  
**Indiana State Fairgrounds**

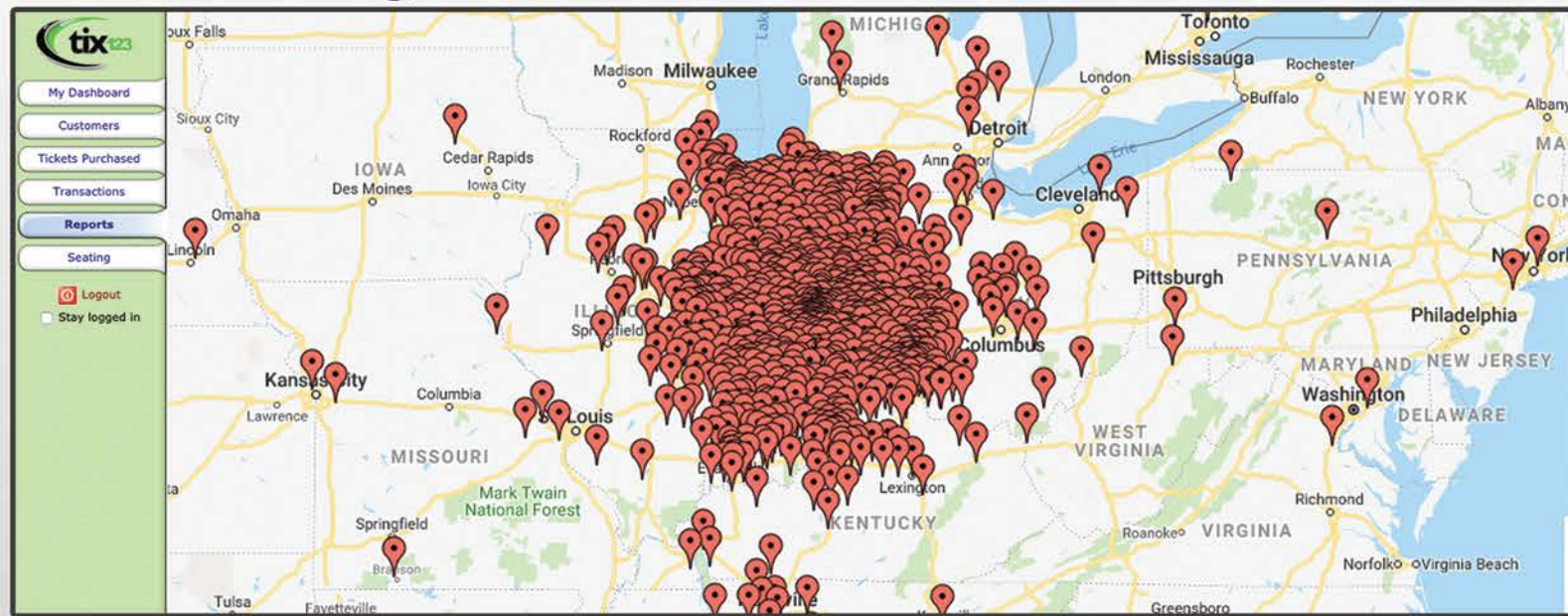


**2026**

[www.RenfroProductions.com](http://www.RenfroProductions.com)

# A SHOW WITH DRAWING POWER!

**Our Advertising Reaches Millions of Households Across The Midwest!**



MAP OF 2024 E-TICKET PURCHASES

## ADVERTISING:

Our Advertising Campaign includes over 100 Television Stations, Radio Stations and Publications in the Indianapolis, Cincinnati, Louisville and Chicago DMAs and Across the Midwest!

## PUBLICITY:

Our Publicity includes Television Broadcasts with our Exhibitors Live from the Show Floor & In-Studio; Feature Stories in Daily, Weekly & Monthly Publications; and Pre-show and live radio interviews from the floor.

## SOCIAL MEDIA:

We Use All Social Media Platforms Extensively Through Posts, Videos, Shared Content & Live Streamed Events to Promote Exhibitors & Showcase New Products.

Follow Us on

- Facebook: Indiana Motorcycle Exposition
- Instagram: @IndyMotoExpo
- YouTube: Indiana Motorcycle Expo

## What do our exhibitors say?

- 82% report that they have done business after the Show with contacts they made while exhibiting at the Show
- 82% reported they were satisfied & very satisfied with the number of qualified buyers/leads visiting their exhibit
- 91% reported they were satisfied or very satisfied with the attendance at the Show
- 91% of the exhibitors reported having done business with attendees from multiple markets around the Midwest region
- 93% said their company's participation in the show was worthwhile or very worthwhile

## Show Hours

- Fri., February 20: 1 pm - 8 pm
- Sat., February 21: 10 am - 8 pm
- Sun., February 22: 10 am - 5 pm
- Closed Mon. & Tues.**
- Wed., February 25: 12 noon - 7 pm
- Thur., February 26: 12 noon - 7 pm
- Fri., February 27: 12 noon - 8 pm
- Sat., February 28: 10 am - 8 pm
- Sun., March 1: 10 am - 5 pm

*\*Show office will be open from 8a-6p daily for check-in.*

*For more details about move-in/setup, see Exhibitor Guide.*

## Move In/Set Up Hours\*

- Thur., February 19: 8 am - 8 pm
- Fri., February 20: 8 am - Noon
- Wed., February 25: 8am - 11am

## Move Out/Tear Down Hours

- Sun., February 22: 5:01 pm - 10 pm
- Sun., March 1: 5:01 pm - 10 pm
- Mon., March 2: 8 am - 4 pm

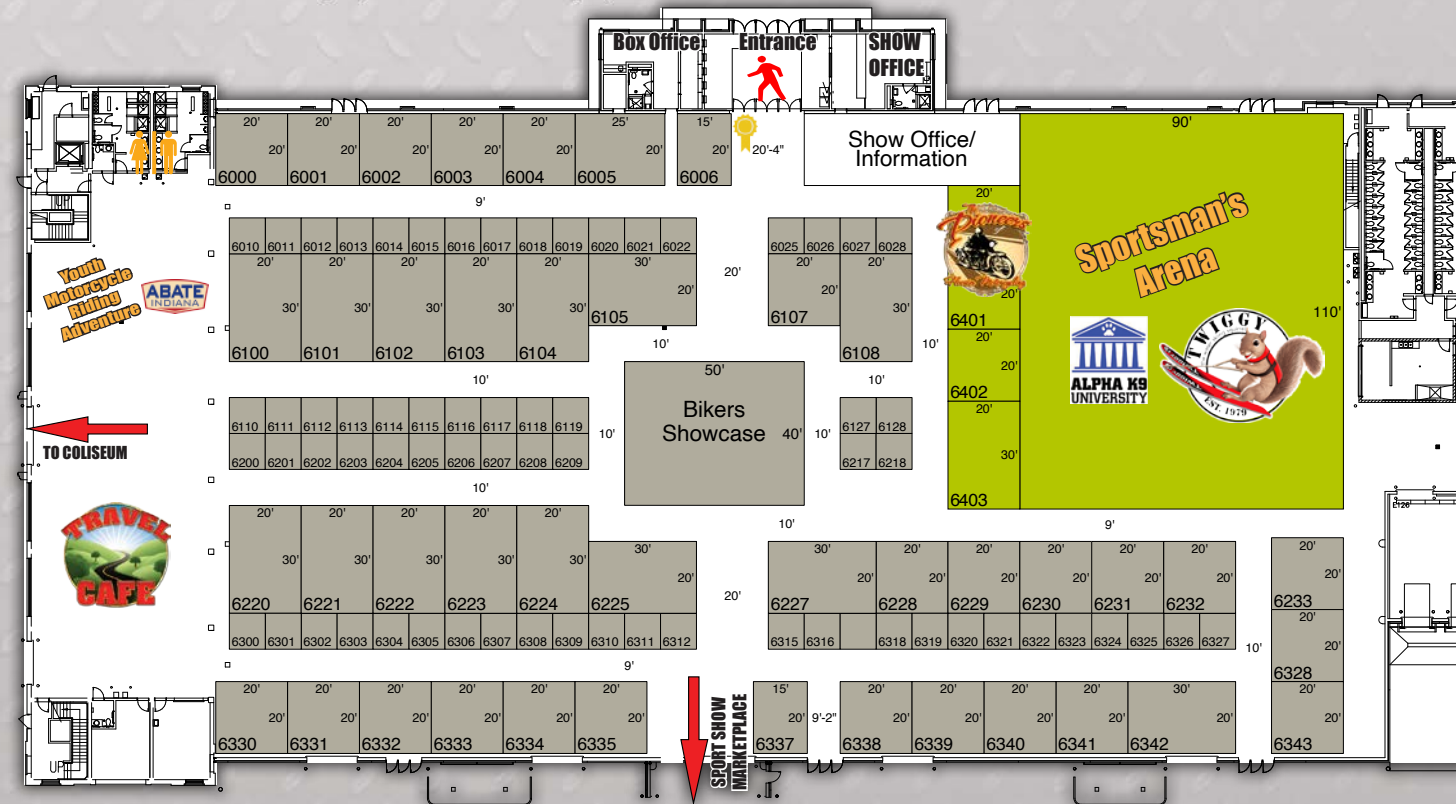
Scan the Code and get more info on our Exhibitor Portal



## Booth & Bulk Space Rates

<b>Inline:</b>	<b>Corner:</b>	<b>Bulk Space Rates:</b>
\$1,000 (Full Show)	\$1,100 (Full Show)	400 - 999 SF: \$3.50 SF
\$800 (First 3 Days)	\$900 (First 3 Days)	1000 plus SF: \$3.00 SF
\$900 (Last 5 Days)	\$1,000 (Last 5 Days)	

Booth spaces leased in standard units of 10'x10' or 8'x10'  
Includes: 8 foot back drape, 3 foot side drape, 500-watt outlet



# ADVERTISE IN OUR SHOW PROGRAM!

Put your information in the hands of everyone who attends the show & who subscribe online by advertising in the 2026 Show Program!

- Free to everyone who attends the show
- E-blasted to 10's of thousands of consumers who have specifically requested show information
- E-reader version with clickable links to your website
- Nearly ½ of our Attendees indicate they've read the Show Program in advance of the Show!
- Promoted on all of our Social Media sites with links directly to the show programs.

## INDIANAPOLIS

- Center Spread (2 Pages) - \$4,500
- Full Page Back Cover - \$3,000
- Full Page Inside - \$2,000
- Front Cover Banner Ad - \$1,900
- ½ Page Ad - \$1,200
- Banner Ad - \$925
- ¼ Page Ad - \$800
- Business Card Ad - \$250

**FULL COLOR ADS!**

**SAVE 10% on Your Ad When Purchased With Your Booth Space! Space is Limited!! Order Now!!**

## 70+ Years of Tradition in the Outdoor Industry!

### *Why are we so successful?*

- An all-encompassing marketing, advertising and publicity campaign
- On-site operational experts
- Our in-house marketing team uses a multi-faceted campaign to increase reach to potential new customers for YOU
- Show Producers who care and are always accessible!
- We listen

**Call today for information and reserve your space!**

**Kevin Renfro • Mitch Renfro**

**765-641-7712 • [info@renfroproductions.com](mailto:info@renfroproductions.com)**

**[www.RenfroProductions.com](http://www.RenfroProductions.com)**

