

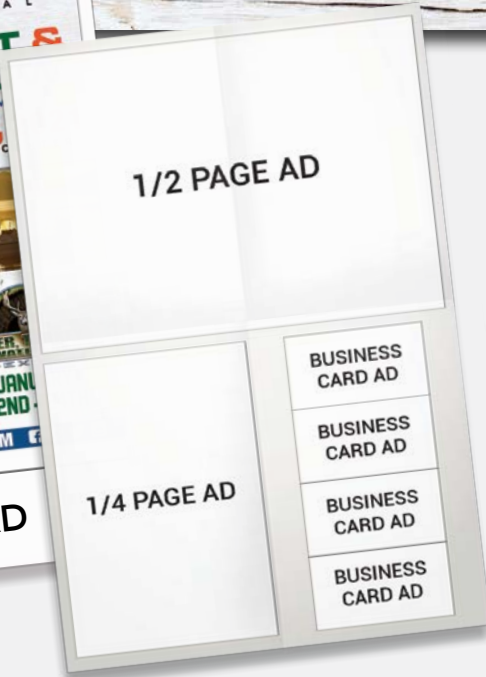
# 2021 SHOW PROGRAM AD SPACE

GET AHEAD OF THE COMPETITION BY PUTTING YOUR INFORMATION IN THE HANDS OF EVERYONE WHO ATTENDS THE SHOW AND SUBSCRIBE ONLINE THROUGH OUR WEBSITE!

Now produced by the most trusted name in the Sport Show Industry - Renfro Productions!



BANNER AD



## FULL COLOR ADS:

FULL PAGE BACK COVER: \$2,500

FULL PAGE INSIDE: \$1,800

FRONT COVER BANNER AD: \$1,500

1/2 PAGE AD: \$975

BANNER AD: \$875

1/4 PAGE AD: \$595

BUSINESS CARD AD: \$200

## MORE THAN JUST A SHOW PROGRAM

- FREE TO EVERYONE WHO ATTENDS THE SHOW
- EBLASTED TO THOUSANDS OF CONSUMERS WHO HAVE SPECIFICALLY REQUESTED SHOW INFORMATION
- EREADER VERSION WITH CLICKABLE LINKS TO YOUR WEBSITE
- OVER HALF OF RENFRO PRODUCTIONS' SHOW VISITORS INDICATE THEY'VE READ THE SHOW PROGRAM IN ADVANCE OF THE SHOW
- PROMOTED ON ALL SOCIAL MEDIA SITES WITH LINKS DIRECTLY TO THE SHOW PROGRAM

## SPACE IS LIMITED ORDER NOW!

SEE THE ORDER FORM ON BACK FOR ALL THE DETAILS!

CALL US TODAY FOR MORE INFORMATION



**RENFROPRODUCTIONS.COM**



765 - 641 - 7712 | 877 - 892 - 1723 | FAX: 765 - 641 - 7756

Renfro Productions and Management, Inc. | 6405 Dr. MLK Jr. Blvd | Anderson, IN 46013 | info@renfroproductions.com



## EXCLUSIVE OFFER FOR OUR EXHIBITORS & SPONSORS ONLY!

PROMOTE YOUR PRODUCT OR SERVICE TO THOUSANDS OF OUTDOOR ENTHUSIASTS IN OUR 2021 SHOW PROGRAM!

Our Show Program is distributed free of charge to all attendees of the Ford Cincinnati Boat, Sport & Travel Show, the Cincinnati Fishing & Tackle Expo & the Cincinnati Deer, Turkey & Waterfowl Expo.

### FULL COLOR PROGRAM ADVERTISING RATES:

Type	Size	Cost	Qty	Total Cost
FULL PAGE - BACK COVER :	10.25"w x 16"h	\$2,500.00	_____	\$_____
FULL PAGE - INSIDE PAGE :	10.25"w x 16"h	\$1,800.00	_____	\$_____
BANNER AD - FRONT COVER :	10.25"w x 2.5"h	\$1,500.00	_____	\$_____
1/2 PAGE AD (HORIZONTAL) :	10.25"w x 8"h	\$975.00	_____	\$_____
BANNER AD - INSIDE PAGE:	10.25"w x 2.5"h	\$875.00	_____	\$_____
1/4 PAGE AD (VERTICAL) :	5.125"w x 8"h	\$595.00	_____	\$_____
BUSINESS CARD AD:	3.5"w x 2"h	\$200.00	_____	\$_____
<b>50% OF DEPOSIT OR FULL PAYMENT DUE WITH ADVERTISEMENT RESERVATION</b>				\$_____

Deadline for ad space reservation, artwork submission and final payment is **November 1st, 2020**

Above ad rates are for camera-ready artwork  
Submit artwork to [tjameson@renfroproductions.com](mailto:tjameson@renfroproductions.com)  
*Need an ad designed? Let us know and we can help!*

ADVERTISER/ EXHIBITOR: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/ PROVINCE: \_\_\_\_\_ ZIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**MAKE CHECK PAYABLE TO RENFRO PRODUCTIONS & MANAGEMENT INC.**  
50% OF DEPOSIT OR FULL PAYMENT DUE WITH ADVERTISEMENT RESERVATION | BALANCE DUE NOVEMBER 1ST, 2020