



JANUARY 19-21 & 24-28, 2024
CINCINNATI, OHIO



DUKE ENERGY CONVENTION CENTER

2024

www.RenfroProductions.com

Cincinnati's Premier Outdoor Show!



Booth Rates

Inline Booths	\$ 1,000.00 (Full Show)
	\$ 800.00 (First 3 days)
	\$ 900.00 (Last 5 days)
Corner Booths	\$ 1,100.00 (Full Show)
	\$ 900.00 (First 3 days)
	\$ 1,000.00 (Last 5 days)

BULK SPACE

	Until June 30	After June 30
Up to 2000 SF	\$4.60/SF	\$5.60/SF
2001 SF or more	\$3.60/SF	\$4.60/SF

Move In**

Thurs. January 18	8am—8pm
Fri. January 19	8am—2pm
Wed. January 24	8am—2pm

The Show Office will be open from 8a-6p daily for check-in. Exhibitors may continue to set up after 6pm. See Exhibitor Guide for more details.

Move Out

Sun. January 21	5pm—10pm
Sun. January 28	5pm—10pm
Mon. January 29	8am—5pm

****Bulk Exhibitors will receive detailed move-in schedule**

2-Show Discount!
\$50 off each show if you do both Indy & Cincy Boat, Sport & Travel Shows

Show Hours

Fri. January 19	5pm—9pm
Sat. January 20	10am—9pm
Sun. January 21	10am—5pm
CLOSED Mon. & Tues.	
Wed. January 24	3pm—9pm
Thurs. January 25	3pm—9pm
Fri. January 26	3pm—9pm
Sat. January 27	10am—9pm
Sun. January 28	10am—5pm

Renfro Productions & Management knows advertising & promotion. We place all of our advertising and know-how to target your customers with an all-encompassing and effective regional marketing campaign. With our campaign, we will reach and draw attendees from surrounding markets. We have done this in other markets, and we know how to pull attendees regionally.

ADVERTISING:

Our comprehensive Advertising Campaign airs on media throughout Ohio, Indiana and across major cities in the Midwest. Through television, radio and print - we reach everything from the hometown market to major metropolitan areas!

DIGITAL MEDIA:

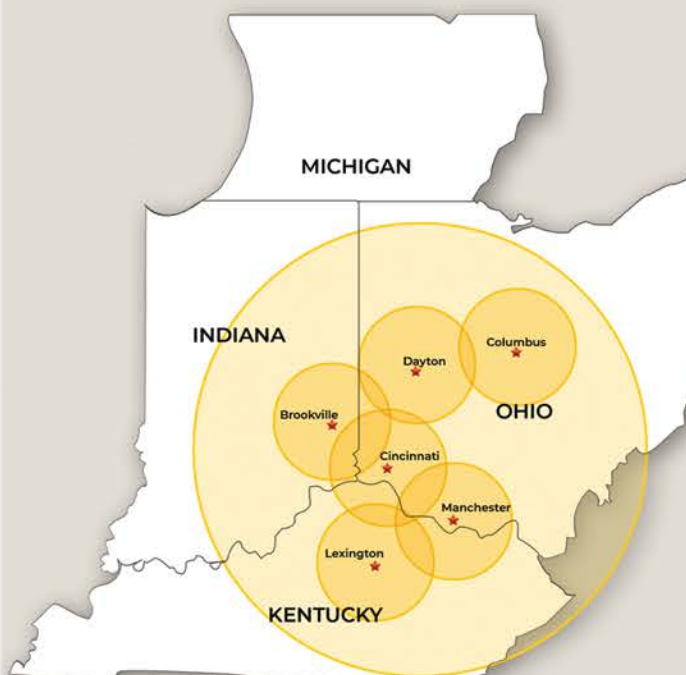
More and more people become "cord cutters" or are "never corded" digital and streaming TV viewers. Advertising is changing rapidly and nothing is changing faster than the way we view TV. We know our audience, we know where to reach them, how to motivate them and we have the marketing budget to provide a truly effective multi media campaign.

PUBLICITY:

Our publicity includes: Television Broadcasts with our Exhibitors live from the show floor & in-studio. Feature stories in daily, weekly & monthly publications. Experience LIVE podcasts from the Sport Show with Industry Experts.

SOCIAL MEDIA:

We use All Social Media Platforms extensively through posts, videos, shared content & live streamed events to promote our exhibitors & showcase new products.



ADVERTISE IN OUR SHOW PROGRAM!

Put your information in the hands of everyone who attends the show & who subscribe online by advertising in the 2024 Show Program!!



- Free to everyone who attends the show
- E-blasted to 10's of thousands of consumers who have specifically requested show information
- E-reader version with clickable links to your website
- Nearly ½ of our Attendees indicate they've read the Show Program in advance of the Show!
- Promoted on all of our Social Media sites with links directly to the show program

- Center Spread (2 Pages) - \$3,500
- Full Page Back Cover - \$2,500
- Full Page Inside - \$1,800
- Front Cover Banner Ad - \$1,500
- ½ Page Ad - \$975
- Banner Ad - \$875
- ¼ Page Ad - \$595
- Business Card Ad - \$200

FULL COLOR ADS!

SAVE 10% on Your Ad When Purchased With Your Booth Space! Space is Limited!! Order Now!!

CHOOSE RENFRO PRODUCTIONS:

With over 69 years of experience producing consumer trade shows, we are confident in our ability to pinpoint your target audience and increase your business productivity.

Take a look at just a few examples of how we get the job done.

- Seminars and demonstrations by top industry professionals and celebrities
- Hands-On demonstrations and crowd participation features
- Highlighting exciting new products and exhibitors
- Floor plans that create optimal crowd flow that make your time on the show floor productive
- Show management that is always visible and on the show floor ready to assist exhibitor needs
- Extensive attendee and exhibitor surveys conducted during and after the show every year to help us produce the most cost-effective consumer show possible

Scan the Code and
get more info on
our Exhibitor Portal



Call today for information and reserve your space!
Kevin Renfro • Mitch Renfro

765-641-7712 • 877-892-1723 • info@renfroproductions.com

www.RenfroProductions.com