2024 SHOW PROGRAM AD SPACE

GET AHEAD OF THE COMPETITION BY PUTTING YOUR INFORMATION IN THE HANDS OF EVERYONE WHO ATTENDS THE SHOW AND SUBSCRIBES ONLINE THROUGH OUR WEBSITE!

Produced by the most trusted name in the Sport Show Industry - Renfro Productions!





FULL COLOR ADS:

CENTER SPREAD (2 pages): \$3,500 FULL PAGE BACK COVER: \$2,500

FULL PAGE INSIDE: \$1,800

FRONT COVER BANNER AD: \$1,500

1/2 PAGE AD: \$975 BANNER AD: \$875 1/4 PAGE AD: \$595

BUSINESS CARD AD: \$200

MORE THAN JUST A SHOW PROGRAM

- FREE TO EVERYONE WHO ATTENDS THE SHOW
- E-BLASTED TO THOUSANDS OF CONSUMERS WHO HAVE SPECIFICALLY REQUESTED SHOW INFORMATION
- E-READER VERSION WITH CLICKABLE LINKS TO YOUR WEBSITE
- OVER HALF OF RENFRO PRODUCTIONS' SHOW VISITORS INDICATE THEY'VE READ THE SHOW PROGRAM IN ADVANCE OF THE SHOW
- PROMOTED ON ALL SOCIAL MEDIA SITES WITH LINKS DIRECTLY TO THE SHOW PROGRAM

SPACE IS LIMITED ORDER NOW!

SEE THE ORDER FORM ON BACK FOR ALL THE DETAILS!

CALL US TODAY FOR MORE INFORMATION

RENFROPRODUCTIONS.COM 67 12 12 12

765 - 641 - 7712 | 877 - 892 - 1723

Renfro Productions & Management, Inc. | 6405 Dr. MLK Jr. Blvd | Anderson, IN 46013 | info@renfroproductions.com



PROMOTE YOUR PRODUCT OR SERVICE TO THOUSANDS OF OUTDOOR ENTHUSIASTS IN OUR 2024 SHOW PROGRAM!

Our Show Programs, which Renfro Productions produces in house, are distributed free of charge to tens of thousands of consumers. We distribute through consumer E-blasts, as an e-reader version through social media links, on our website and at the door for each of our shows.

FULL COLOR PROGRAM ADVERTISING RATES:

Туре	Size	Cost	Qty	Total Cost
CENTER SPREAD (2 pages):	20.5"w x 16"h	\$3,500.00	-	\$
FULL PAGE - BACK COVER :	10.25"w x 16"h	\$2,500.00		\$
FULL PAGE - INSIDE PAGE :	10.25"w x 16"h	\$1,800.00		\$
BANNER AD - FRONT COVER :	10.25"w x 2.5"h	\$1,500.00	<u> </u>	\$
1/2 PAGE AD (HORIZONTAL) :	10.25"w x 8"h	\$975. 00	<u> </u>	\$
BANNER AD - INSIDE PAGE:	10.25"w x 2.5"h	\$875.00		\$
1/4 PAGE AD (VERTICAL):	5.125"w x 8"h	\$595.00		\$
BUSINESS CARD AD:	3.5"w x 2"h	\$200.00		\$

50% DEPOSIT OR FULL PAYMENT DUE WITH ADVERTISEMENT RESERVATION

Deadline for ad space reservation, artwork submission and final payment is November 1st, 2023

Above ad rates are for camera-ready artwork • Submit artwork to tjameson@renfroproductions.com

Need an ad designed? Let us know and we can help!

ADVERTISER/ EXHIBITOR:			
CONTACT:		PHONE:	
EMAIL:			
MAILING ADDRESS:			
CITY:	STATE/ PROVINCE:		ZIP:
SIGNATURE:		DATE:	