



FEBRUARY 24TH - 26TH, 2012

INDIANA STATE FAIRGROUNDS • EXPOSITION HALL

Here's what our exhibitors are saying...

"We were all very impressed with your professionalism and ability to find a suitable location to display our 3-wheel motorcycles. As a result of your efforts, our booth location provided us with an opportunity to become one of the most visited booths at the Expo. We were simply "blown away" by the level of motorcycle knowledge, quality of the prospects and the vast number of individuals that attended your show. We have had many follow-up calls and email requests to purchase our products from many of the consumers that visited our booth. Again, I would like to thank you for your efforts... and we look forward to joining you in Indianapolis, Indiana in 2012."

- Robert D. Sanders, President/CEO, Mizer Motor Works Inc.

"The Indiana Motorcycle Expo is a key part of the spring sales & marketing plan for IndyWest Harley-Davidson. Nothing like the Expo allows us access to large numbers of current and future motorcyclists at such an important time of year to kick off the riding season ahead. The Expo allows IndyWest to further differentiate ourselves from competitive businesses and it is an excellent source of buyer leads."

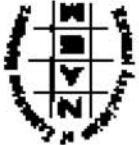
- Terry Reilly, Manager, Marketing and Authorized Harley-Davidson Rentals, IndyWest Harley-Davidson

"Thank you again for letting us promote our Ride for Kids at this past weekend's event. What a success it was. We had a ton of leads and contacts and also handed out about 800 brochures. We watched other vendors and got some great ideas to increase the interest and took plenty of notes."

- Kathy Harrold, Ride for Kids



21ST ANNUAL
**INDIANA
MOTORCYCLE
EXPO** SM



PRESORTED
STANDARD
U.S. POSTAGE PAID
PERMIT #8360
INDIANAPOLIS, IN

Indiana Motorcycle Expo
Rentro Productions & Management, Inc.
6405 Dr. MLK Jr Blvd.
Anderson, Indiana 46013

21ST ANNUAL
**INDIANA
MOTORCYCLE
EXPO** SM

FEBRUARY 24TH - 26TH, 2012



Custom



Dirt



Street



INDIANA STATE FAIRGROUNDS • EXPOSITION HALL
www.IndySportShow.com • Find us on Facebook!



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Show Hours

Friday, February 24: 3 pm - 9 pm
 Saturday, February 25: 10 am - 9 pm
 Sunday, February 26: 10 am - 5 pm

Move In

Thursday, February 23: 8 am - 9 pm
 Friday, February 24: 8 am - 2 pm

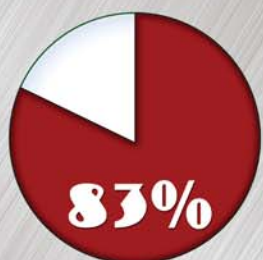
Move Out

Sunday, February 26: 5 pm - 10 pm
 Monday, February 27: 8 am - 2 pm

Booth Rates

\$550 per Inline (10'x10') \$600 per Corner (10'x10')
 5 or more Booths: \$375 per Booth Bulk Space Rate: \$2.50 per Sq. Ft.

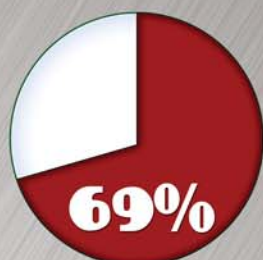
WHEN PLANNING YOUR 2012 SHOW SCHEDULE, CHOOSE A SHOW WITH A PROVEN RECORD. CHECK OUT THESE STATISTICS!



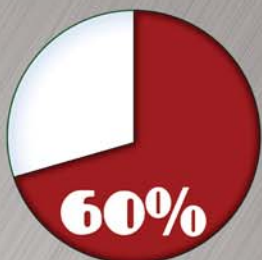
83% of our attendees indicated that they are likely to return again next year.



57% of our attendees have been coming to our show for 5+ years.*



69% of our attendees are between the ages of 25-54



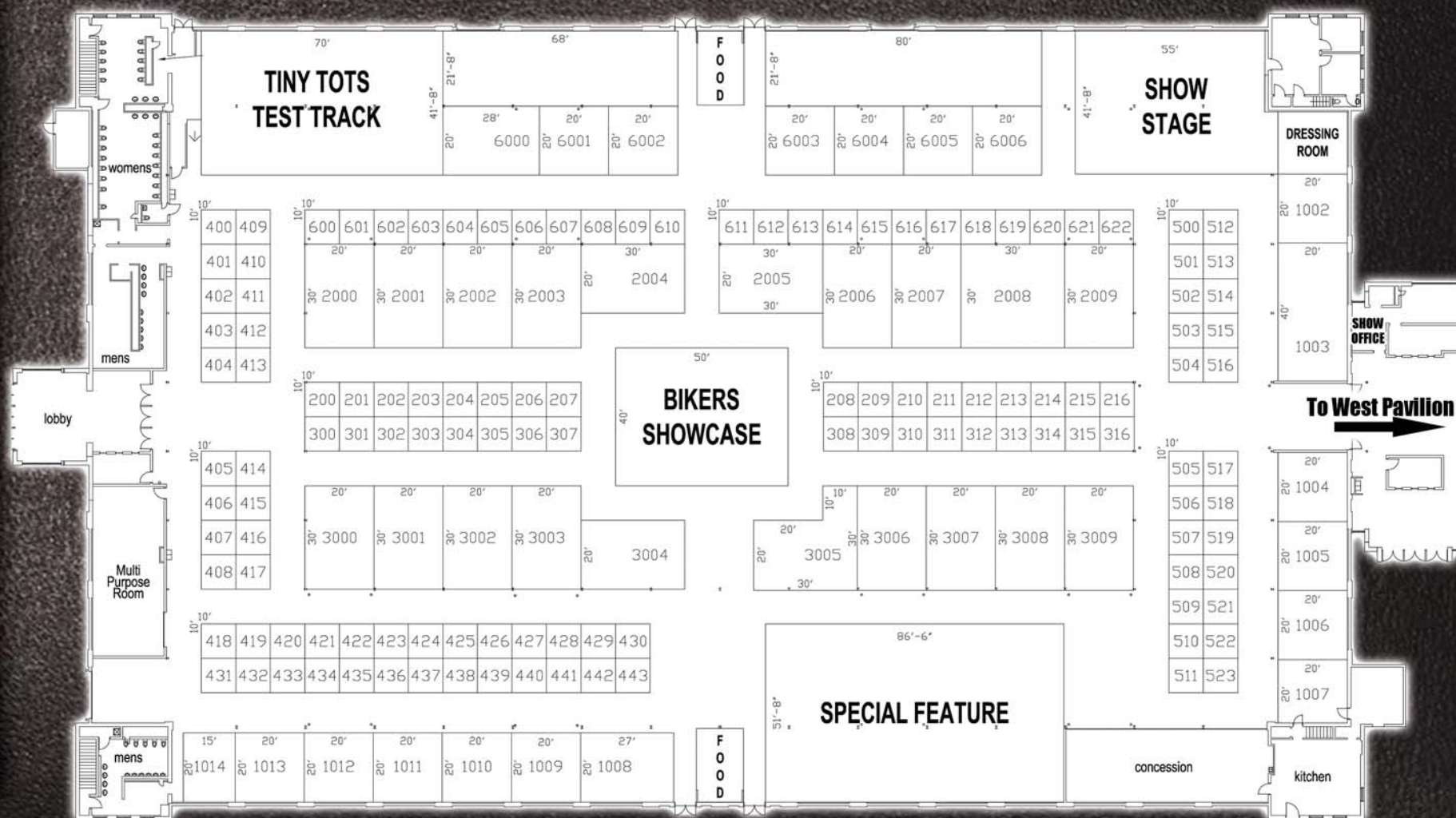
60% say their purchasing decisions are influenced by what they see and learn at the Expo!

*A show so successful it brings the crowd back year after year!

- Our show visitors have above average income with an average income of \$63,600 per year.
- Meet new prospects, renew old relationships and connect with current customers
- Sell products, test market new products and market your services
- You'll see more potential buyers in just 3 days than you could see in your shop in an entire year!
- Benefit from our massive, regional advertising campaign which includes all media... print, television, radio and social networking.

SPACE IS LIMITED. ACT NOW TO INSURE YOU'LL BE WITH US AS WE LAUNCH THE 2012 SHOW.

Call us today for more information or to reserve your space!
Kevin Renfro • Todd Jameson • Pete Miller
765-641-7712 • 877-892-1723 • fax 765-641-7756
info@renfroproductions.com



EXPOSITION HALL



Space Application

21st Annual Indiana Motorcycle Exposition

February 24 ~ 26, 2012

This is not a contract, nor is it an invitation to participate in the Indiana Motorcycle Exposition. To participate in this show you must first have a completed Space Application on file with our office. Those exhibitors selected by us to be part of the show each year, will receive an exhibitor's "Lease Agreement" which must be fully executed and returned to our office along with a payment pursuant to the Agreement.

Booth Space	(FOR NON-RELATED ITEMS – CALL OUR OFFICE FOR RATES)	
_____ 10x10 booth space @ \$550.00 per booth (add \$50.00 for a corner booth).		\$ _____
_____ 20x20 booth space @ \$1,500.00 per booth.		\$ _____
_____ Multi-booth discount for 5 or more booths @ \$375.00 per booth.		\$ _____
Bulk Space	(600 square feet minimum)	
_____ \$2.50 per square foot		\$ _____
TOTAL (US Funds)		\$ _____

Terms	50% DEPOSIT REQUIRED ON ALL SPACE	
_____ 50% deposit due immediately on all Booth & Bulk Spaces.		\$ _____
_____ Balance due by January 15, 2012.		\$ _____

Payment Method

Check Enclosed (Made payable to Renfro Productions & Management, Inc.) Expiration Date _____



2.5% PROCESSING FEE WILL BE ASSESSED ON ALL CREDIT CARD PAYMENT(S)

To utilize a credit card payment option, please contact Renfro Productions & Management, Inc. directly in order to provide your confidential credit card information.

I hereby authorize Renfro Productions & Management, Inc. to process the final payment on January 15, 2012 using the same credit card information as provided above.

I am a previous Exhibitor and request a change or addition of space

I am a new Exhibitor and request the following booth(s)

EXHIBIT SPACE REQUEST (give 4 choices) _____

USE BACK SIDE to provide a detailed description of the product(s) or service(s) you wish to exhibit.
NO SALES OF ANY PRODUCT(S) OR SERVICE(S) WITHOUT PRIOR APPROVAL.

FOR OFFICE USE ONLY			
Booth/Bulk #(s)	_____		
Ck#	Ck Date	Deposit Pd	Rec'd Full
Approved	_____		

Company Name: _____

Address: _____

City, ST/Province: _____

Phone: _____ Zip: _____

Contact: _____

Email: _____

Web Site: _____

Mail completed Space Application & Payment to:
RENFRO PRODUCTIONS & MANAGEMENT INC
6405 Dr. Martin Luther King Jr. Boulevard
Anderson, Indiana 46013-9680
(765) 641-7712 ~ (877) 892-1723

Space is very limited. No invitation will be extended to any prospective exhibitor without a space application on file. Acceptance of this application and deposit by show personnel does not constitute an offer of space. An offer one year, does not guarantee an offer in any future years. Any inaccurate statements in this space application concerning the description of the products or services to be exhibited shall be grounds for termination of the exhibitor lease agreement, should one be offered and accepted. In addition, any inaccurate statements in the space application shall give grounds for immediate removal of your exhibit, if applicable, and reletting of your assigned space and forfeiture of all amounts paid as liquidated damages.