



February
17-19, 2012
Indianapolis, Indiana



Here's what our exhibitors are saying...

"We have been participating in the Indiana Deer & Turkey Expo for thirteen of the fourteen years we have been in business. The response was so great we expanded our booth the next year and again the next. Every year we attend the expo we gain new customers and reconnect with many others that live far enough away we only see them at the show. The residual effects from the show boost our sales every year into April and May. The one year we missed our sales sagged and we quickly realized we did not want to miss another."

— Tony Girt, Girl's Archery and Outfitters

"If I only do one show next year, it will be The Indiana Deer, Turkey, & Waterfowl Expo."

— Tom Nauman, Morel Mania, Inc.

"We have attended Renfro Productions Sports Shows for two years and intend to continue. Kevin Renfro goes the "extra" mile to meet the needs of his exhibitors. He is very accommodating and does everything within his power to ensure that our business is exposed to potential customers. Renfro Production Shows are very organized and well attended."

— Rusty Bogers, A Double J Outfitters



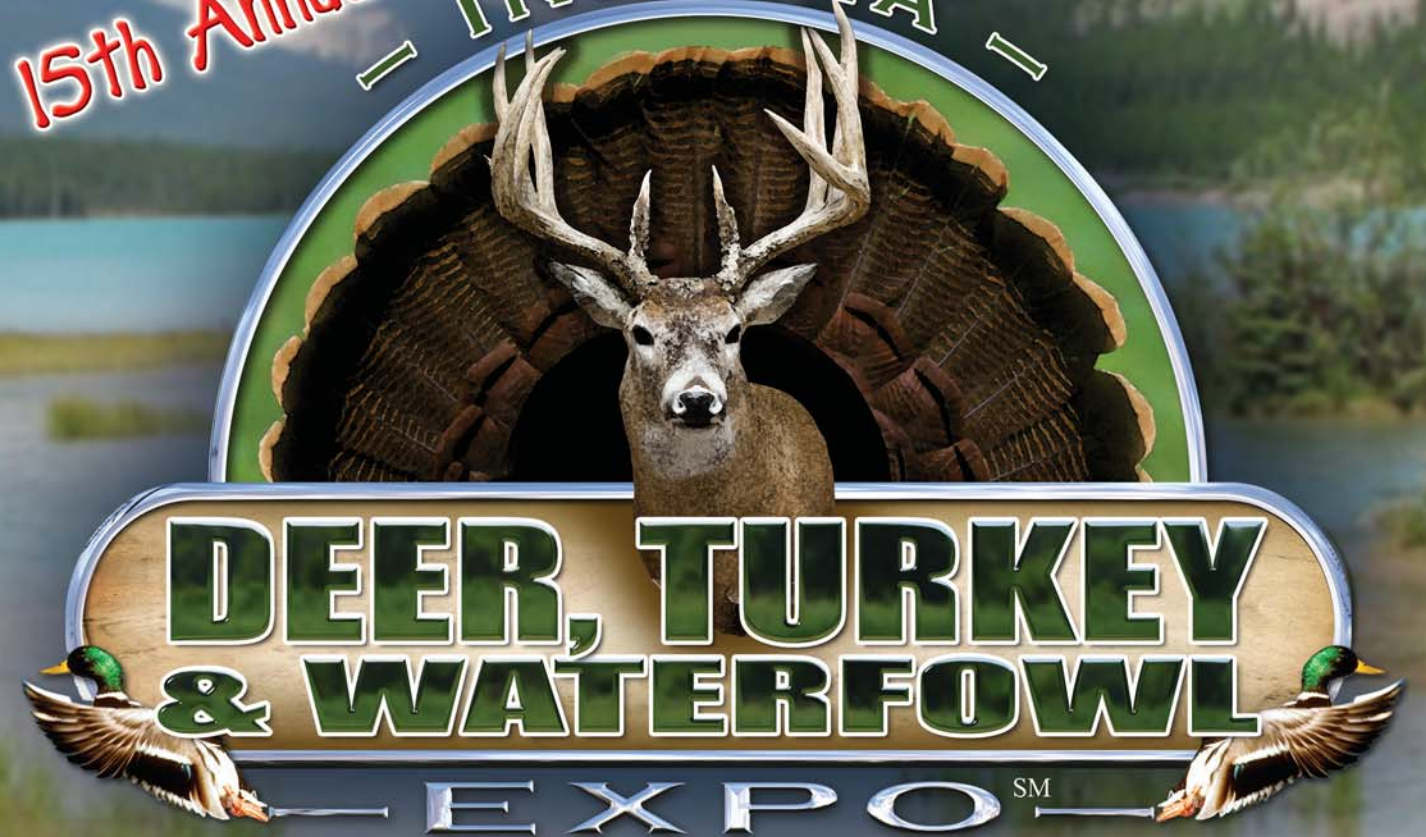
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Indiana Deer, Turkey & Waterfowl Expo
Renfro Productions & Management, Inc.
6405 Dr. MLK Jr. Blvd.
Anderson, Indiana 46013

15th Annual
INDIANA



February 17-19, 2012
Indianapolis, Indiana



**INDIANA STATE FAIRGROUNDS
EXPOSITION HALL**



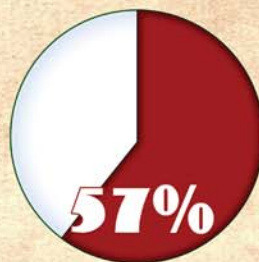
February 17-19, 2012
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WHEN PLANNING YOUR 2012 SHOW SCHEDULE, CHOOSE A SHOW WITH A PROVEN RECORD. CHECK OUT THESE STATISTICS!



83% of our attendees indicated that they are likely to return again next year.



57% of our attendees have been coming to our show for 5+ years.*



69% of our attendees are between the ages of 25-54



60% say their purchasing decisions are influenced by what they see and learn at the Expo!

*A show so successful it brings the crowd back year after year!

- Our show visitors have above average income with an average income of \$63,600 per year.
- Indiana continues to be one of the top quality whitetail producing states in the country.
- Meet new prospects, renew old relationships and connect with current customers
- Sell products, test market new products and market your services
- You'll see more potential buyers in just 3 days than you could see in your shop in an entire year!
- Benefit from our massive, regional advertising campaign which includes all media... print, television, radio and social networking.

SPACE IS LIMITED. ACT NOW TO INSURE YOU'LL BE WITH US AS WE LAUNCH THE 2012 SHOW.

Call us today for more information or to reserve your space!
Kevin Renfro • Todd Jameson • Pete Miller
765-641-7712 • 877-892-1723 • fax 765-641-7756
info@renfroproductions.com

Show Hours

Friday, February 17: 3 pm - 9 pm
Saturday, February 18: 10 am - 9 pm
Sunday, February 19: 10 am - 5 pm

Move In

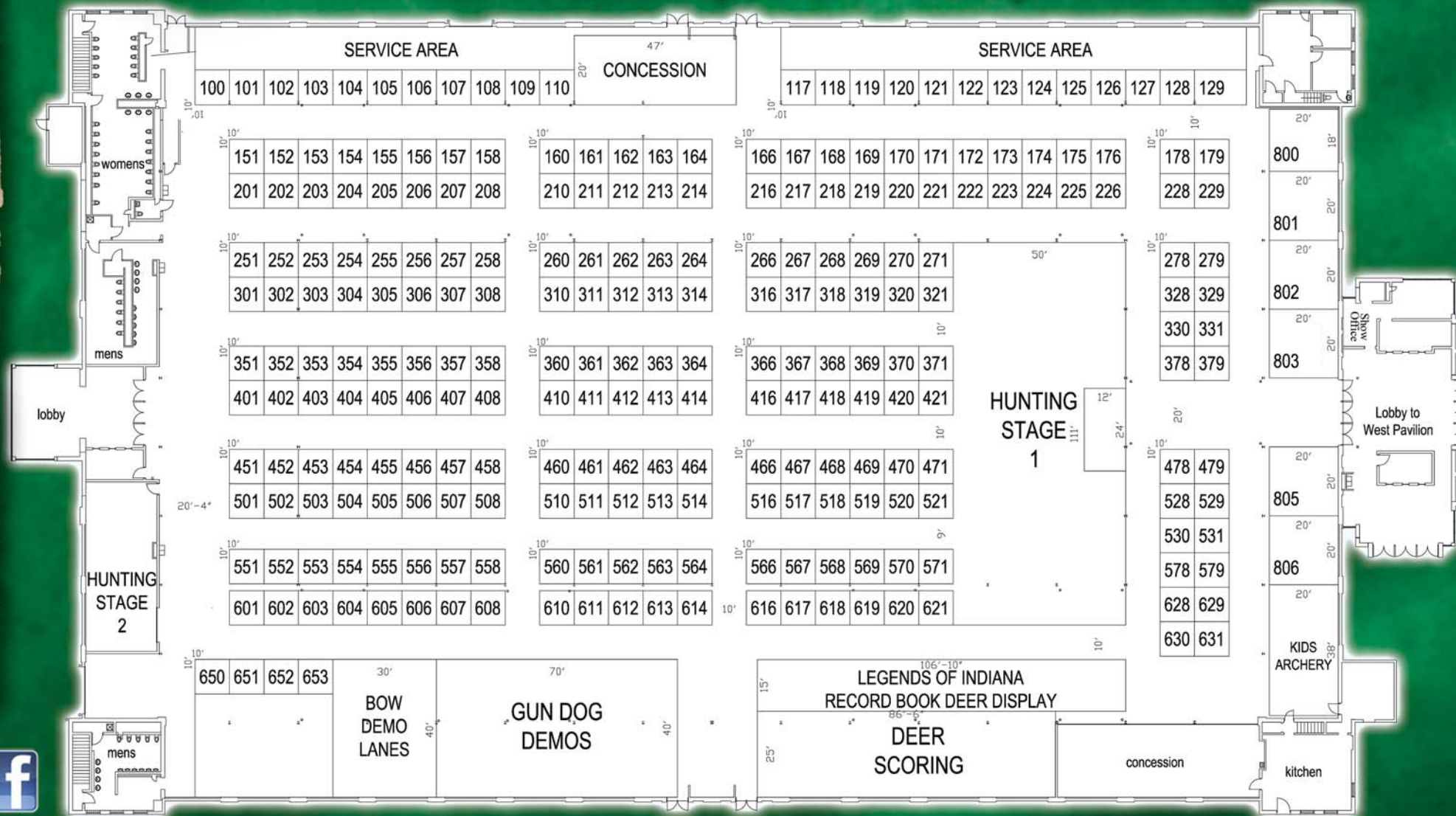
Thursday, February 16: 8 am - 9 pm
Friday, February 17: 8 am - 2 pm

Move Out

Sunday, February 19: 5 pm - 10 pm
Monday, February 20: 8 am - 2 pm

Booth Rates

Inline Booths: 1-2: \$575ea (Corner: 10'x10' \$100 additional) 3-4 Booths: \$450ea
5 or more Booths: \$375 per Booth Bulk Space Rate: \$3.50 per Sq. Ft.



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SPACE APPLICATION

15th Annual Indiana Deer, Turkey & Waterfowl Exposition

February 17 ~ 19, 2012

This is not a contract, nor is it an invitation to participate in the Indiana Deer, Turkey & Waterfowl Exposition. To participate in this show you must first have a completed Space Application on file with our office. Those exhibitors selected by us to be part of the show each year, will receive an exhibitor's "Lease Agreement" which must be fully executed and returned to our office along with a payment pursuant to the Agreement.

Booth Space	(FOR NON-RELATED ITEMS – CALL OUR OFFICE FOR RATES)	
10x10 booth space @ \$575.00 per booth (add \$100.00 for a corner booth)		\$
Multiple booth discount for 3 or 4 booths @ \$450.00 per booth.		\$
Multiple booth discount for 5 or more booths @ \$375.00 per booth		\$
Bulk Space (400 square feet minimum)		
\$3.50 per square foot		\$
TOTAL (US Funds)		\$

Terms	50% DEPOSIT REQUIRED ON ALL SPACE	
50% deposit due immediately on all Booth & Bulk Spaces.		\$
Balance due by January 15, 2012.		\$

Payment Method

Check Enclosed (Make check payable to **Renfro Productions & Management, Inc.**)



2.5% PROCESSING FEE WILL BE ASSESSED ON ALL CREDIT CARD PAYMENT(S)

To utilize a credit card payment option, please contact Renfro Productions & Management, Inc. directly in order to provide your confidential credit card information.

I hereby authorize Renfro Productions & Management, Inc. to process the final payment on January 15, 2012 using the same credit card information as provided.

I am a previous Exhibitor and request a change or addition of space

I am a new Exhibitor and request the following booth(s)

EXHIBIT SPACE REQUEST (give 4 choices) _____

**USE BACK SIDE to provide a detailed description of the product(s) or service(s) you wish to exhibit.
NO SALES OF ANY PRODUCT(S) OR SERVICE(S) WITHOUT PRIOR APPROVAL.**

FOR OFFICE USE ONLY	Company Name: _____
Booth/Bulk #(s) _____	Address: _____
Ck# Ck Date Deposit Pd Rec'd Full	City, ST/Province: _____
	Phone: _____ Zip: _____
	Contact: _____
	Email: _____
<input type="checkbox"/> Approved _____	Web Site: _____

Mail completed Space Application & Payment to:
RENFRO PRODUCTIONS & MANAGEMENT INC
6405 Dr. Martin Luther King Jr. Boulevard
Anderson, Indiana 46013-9680
(765) 641-7712 • (877) 892-1723

Space is very limited. No invitation will be extended to any prospective exhibitor without a space application on file. Acceptance of this application and deposit by show personnel does not constitute an offer of space. An offer one year, does not guarantee an offer in any future years. Any inaccurate statements in this space application concerning the description of the products or services to be exhibited shall be grounds for termination of the exhibitor lease agreement, should one be offered and accepted. In addition, any inaccurate statements in the space application shall give grounds for immediate removal of your exhibit, if applicable, and reletting of your assigned space and forfeiture of all amounts paid as liquidated damages.